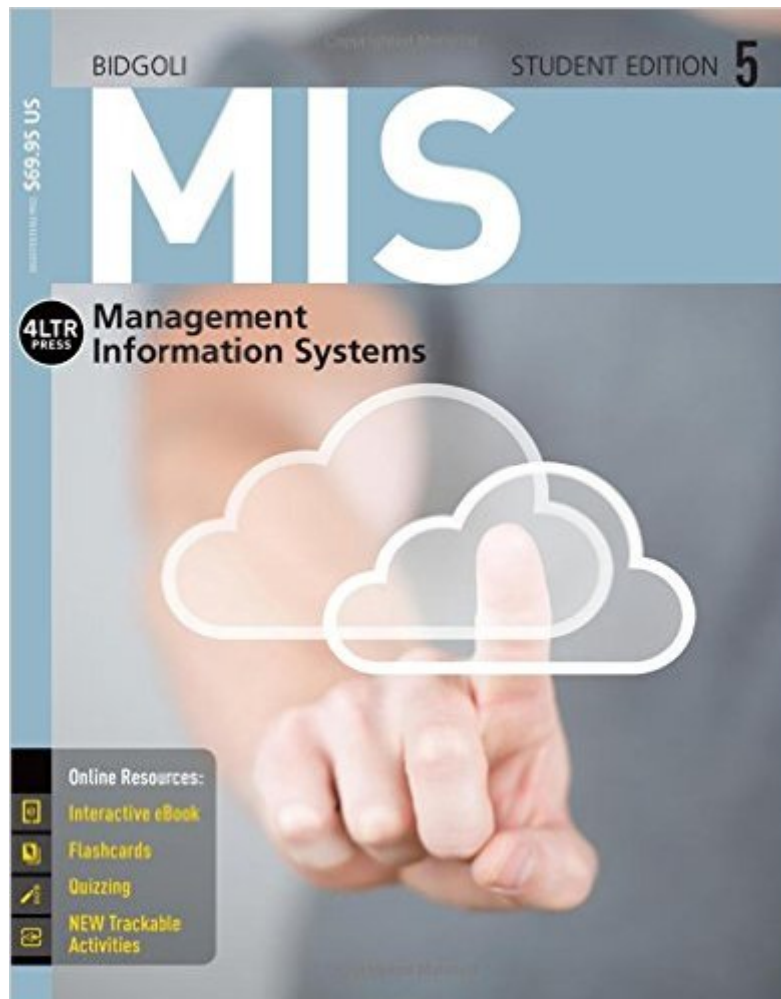# MIS5 (with CourseMate, 1 Term (6 Months) Printed Access Card) (New, Engaging Titles From 4LTR Press)

Synopsis

Created by the continuous feedback of a "student-tested, faculty-approved" process, MIS5 delivers a visually appealing, succinct print component, tear-out review cards for students and instructors and a consistent online offering with CourseMate that includes an eBook in addition to a set of interactive digital tools all at a value-based price and proven to increase retention and outcomes.

Book Information

Series: New, Engaging Titles from 4LTR Press

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Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 stars Â See all reviews (47 customer reviews)

Best Sellers Rank: #42,005 in Books (See Top 100 in Books)   #15 in Books > Business & Money > Management & Leadership > Project Management > Technical   #30 in Books > Computers & Technology > Business Technology > Management Information Systems   #60 in Books > Business & Money > Management & Leadership > Information Management

Customer Reviews

It has been less than 5 years since Professor Bidgoli released his original on Management Information Systems â " MIS textbook. But with the extremely high speed of digital revolution developments keeping the textbook current for college students becoming an exceedingly challenging task. To keep this textbook current and engaging Professor Bidgoli recently released the fifth edition of his outstanding textbook. A combination of printed material and the interactive CourseMate media companion delivers an engaging textbook with up-to-date examples in print, on CourseMate, and social media sites. Professor Bidgoli also provides daily article link to on most recent MIS topics via Facebook (4LTR Pressfor MIS), Twitter (@4LTRPress_MIS) aswell as LinkedIn discussion Group 4LTR Press for MISSo what is new in MIS5?â ¢ All IS statistics, hardware, software, and applications are updated.â ¢ All cases and information boxes include references to the most recent operating systems, software and hardware.â ¢ Over a dozen new Web sites and apps have been added.â ¢ Half a dozen new topics are added: Big data, the Internet

of Everything, and contextual computing are three of the main ones.â ¢ Eight brand-new Reviews and Discussions added at the end of each chapter.â ¢ Six brand-new Projects added at the end of each.â ¢ Six brand-new Test Questions Under â œAre you ready to Move on?â • are added at the end of each chapter.â ¢ 18 new information boxes are added.â ¢ Five new end-of-chapter cases have replaced the old ones.â ¢ Brand new YouTube channel with over 80 practical videos on main information systems topics are added.

MIS5 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) Cultural ANTHRO2 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) OM5 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) CB7 (with CourseMate and Career Transitions 2.0, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MR2 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) ECON: MACRO4 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) M&F (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) HR3 (with CourseMate, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) PROMO2 (with CourseMate, 1 term (6 months) Printed Access Card) (Engaging 4LTR Press Titles in Marketing) GLOBAL (with Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MGMT (with MGMT Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MKTG (with MKTG Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) MKTG 9 (with Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) ECON MICRO (with ECON MICRO Online, 1 term (6 months) Printed Access Card) (New, Engaging Titles from 4LTR Press) CB6 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) MKTG 8 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) CB 5 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) ORGB4 (with CourseMate Printed Access Card) (New, Engaging Titles from 4LTR Press) A Creative Approach to Music Fundamentals (with CourseMate, 1 term (6 months) Printed Access Card) M&B3 (with CourseMate, 1 term (6 months) Printed Access Card)